

UK PAVILION AT WIND EXPO JAPAN 2027

24 - 26 March, 2027 | Tokyo, Japan

WIND EXPO
Int'l Wind Energy Expo



Department for
Business & Trade



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EVENT
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BENEFITS

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Date: 24 - 26 March 2027

Location: Tokyo Big Sight, Japan

Join the **UK Pavilion at Wind EXPO Japan 2027** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

WIND EXPO is Japan's largest Wind Energy Trade Show, gathering a wide range of technologies for wind power generation including wind turbines to wind farm construction, maintenance and operation, and offshore wind technologies, etc. The event is aimed at companies looking to develop new business opportunities, gain technical insights and consultations as well as building and strengthening early business relationships.

Join us and be a part of the experience!

38,000+
Attendees

120+
National Pavilions

850+
Exhibitors

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Market Intelligence

Offshore wind power is an integral part of Japan's decarbonisation strategy. The government aims to deploy 10 GW of offshore wind capacity by 2030 and 30-45 GW by 2040, including 15 GW of floating offshore wind, as part of its broader target to achieve net-zero emissions by 2050.

Currently, 458.59 MW of fixed-bottom offshore wind capacity has been installed across four projects with 72 wind turbines (average 6.37 MW per turbine). In addition, the floating Goto City Offshore Wind Farm began operations in January 2026 with 16.8 MW from eight turbines, each with a capacity of 2.1 MW.

The government has finalised a revised offshore wind auction framework effective April 2026, following the implementation of the Exclusive Economic Zone (EEZ) legislation. The framework will apply to the 2026 re-auction of cancelled Round 1 sites off Akita and Chiba, as well as the upcoming Round 4 auction. It introduces a price floor, narrows the scoring gap to 20 points, and prioritizes project stability, detailed planning, and domestic procurement over speed and low-cost implementation.

Japan plans to achieve over 65% local content in its offshore wind supply chain by 2040. The Ministry of Economy, Trade and Industry (METI) has signed an MoU with Vestas and Nippon Steel to support the localization of turbine component production.

These initiatives underscore Japan's rapidly growing offshore wind market. With clear capacity targets, updated auctions, and strong local supply chains, Japan is set to become a hub for sustainable offshore wind investment.

10GW

Offshore Wind
Capacity by 2030

15GW

Floating Offshore
Wind by 2050

Net-Zero

Emissions by 2050



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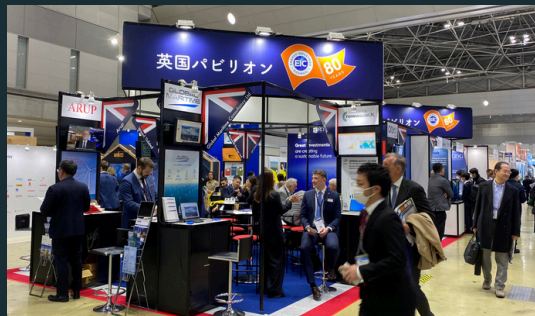
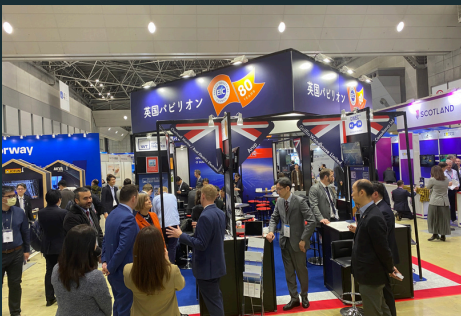
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Benefits of Participating on the UK Pavilion



Prime
Location



Enhanced Promotion



High visibility
presence



Access to industry
experts



Onsite Support
by EIC and DBT



Shared interpreters
at hand



VIP visitors &
pavilion tours
(subject to availability)



Dedicated project
manager



Appointed EIC
freight
partner & stand
designer



Country overviews/
project data
presentation



Company profile
in the EIC group
brochure



Help to identify
potential partners
& customer

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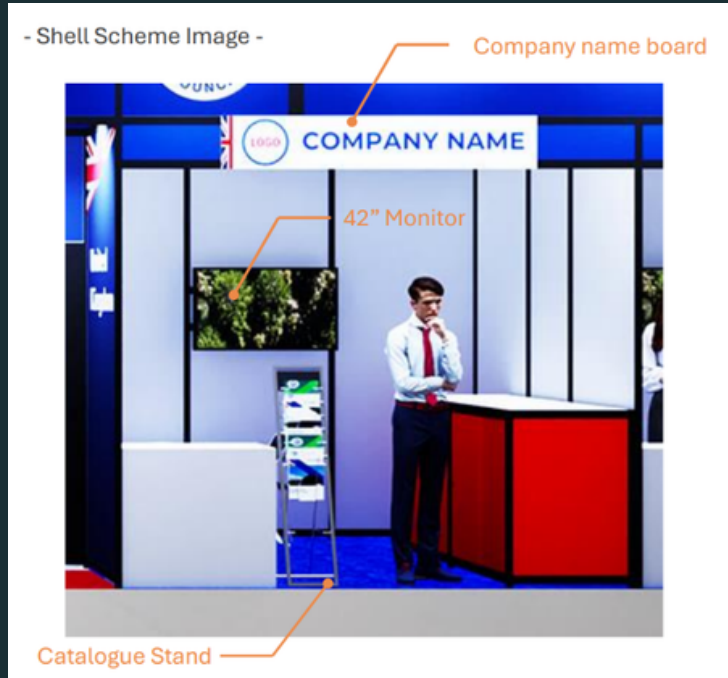
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Your Stand



*Image for display purposes only

**Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

Shell scheme package includes:

- Back & side hard walls (graphics optional extra, see below)
- Fascia name board
- 42in screen included within the price
- Lighting
- 1 power outlet
- Access to UK Lounge
- Access to UK Pavilion networking session
- 1 round table & 3 chairs
- 1 counter
- Catalogue Stand
- Wastepaper basket
- Project management



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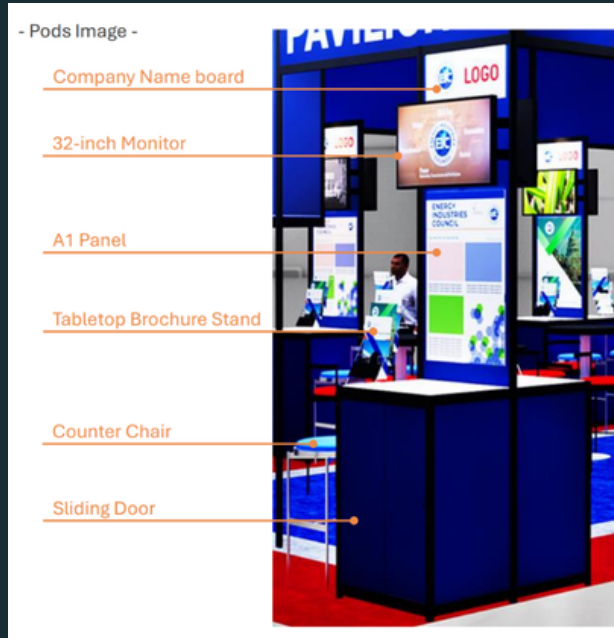
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Your Pod



*Image for display purposes only

**Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

Pod package includes:

- Prime location
- 32in screen included within the price
- A1 Panel Poster (Design to be provided by exhibitor)
- Tabletop Brochure Stand
- Counter Chair
- Power outlet
- Catered group lounge
- Meeting tables and chairs
- UK group branding
- Networking Reception
- Project management



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Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£9,400

per 8.1 sqm stand

Non Member

£10,000

per 8.1 sqm stand

Pod Package Cost

EIC Member

£5,650

per pod

Non Member

£6,250

per pod

Freebuild Cost per 8.1 sqm stand

£6,800



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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EIC Platinum
Global Partner:



FX Payment
Partner:

Corpay[^]

International Trade
Travel Partner:



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